Girl Up is “by girls, for girls”

– girl-led and girl-driven - and engages girls to take action to achieve global gender equality and change our world.

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WHAT is Girl Up?

Through our leadership development programs, Girl Up inspires, convenes, trains and connects girls globally, helping to position them as leaders and changemakers. With more than 700,000 supporters, Girl Up leaders are a proven force for social good.

Our leadership training and skill development programs have created a generation of current and future girl leaders who have helped Girl Up leaders increase their confidence in their own leadership abilities, raise millions of dollars for United Nations programs and advocated for global policies to stop child marriage, ensure that girls are registered at birth, and help refugee girls have access to education. Girls are the future, and through their work with Girl Up, girls have shown their schools, friends and communities the true power of girls.

Girl Up is hosted at the United Nations Foundation, working across a global community of partners to achieve gender equality worldwide.
WHAT is a Girl Up Club?

Girl Up Clubs are formed by groups of dedicated youth who have joined together to take action and change lives. Girl Up Clubs are fundraising, advocating, and raising awareness so that girls everywhere can have access to the same opportunities. Every girl can make her community and world a better place, regardless of her circumstances. Once a Club is officially registered, all Club meetings and activities should be aligned with Girl Up’s mission and at least 50% of fundraising should directly benefit the UN programs Girl Up supports.
**WHO** can start a club?

Anyone! Girl Up Clubs are the heart of our movement, and you can be part of one whether you’ve been with us from the start, or are just discovering Girl Up. Clubs are student-driven, so while adults can act as advisors, the Club Leader should always be a student representative. Girl Up also has a special Girl Up Campus program for all Clubs registered through a university or College. Girl Up Clubs are open and inclusive of any youth regardless of sex, gender identity, race, religion, ethnicity, political belief, socioeconomic status, sexuality, or physical ability.

**WHY** join Girl Up?

At Girl Up, we know that YOU have the power to change the world, and youth are leading the way on one of the most important issues facing our generation – achieving gender equality. By joining Girl Up, you’ll learn how to build a movement for girls’ rights and receive resources to make real change. So what are you waiting for? Start your Girl Up Club and start making change in your community and connect to other girls who share your passion.

**DID YOU KNOW?**

Our youth leaders, representing more than 2,000 Girl Up Clubs in 98 countries, are formed by groups of dedicated youth just like you who have joined together to learn about world challenges and solutions, take action, and build leadership skills.
THE REQUIREMENTS

HOST //

Host five Girl Up activities and submit five Activity Reports per school year. Girl Up Clubs are action-oriented, which means you should be planning activities throughout the year. Girl Up Clubs take action for gender equality in different ways: Educate, Advocate, Fundraise or Serve. We have tons of ideas for you to explore! After each Club activity, you should fill out an Activity Report on your Club page so Girl Up knows the incredible work you’re doing. Did you raise funds for Girl Up? Did you give a presentation for 20 classmates? Tell us about it.

COMPLETE //

Complete three Club status reports — at the beginning, middle, and conclusion of your school year. These reports help Girl Up learn about your Club (like what your goals are for the school year and who is on your leadership board), and help us keep up with the progress your Club is making. Reports are submitted through your Club page in the online Girl Up Community, and they are required for your Club to remain in good standing with Girl Up. Plus, more reports = more points = more prizes. (Check out “The Perks!”)
As a Girl Up Club Leader, you are a leader for gender equality and global change. That means you’ll have some responsibilities to uphold:

RECRUIT //

Recruit new members to help grow the Girl Up movement. Every new Girl Up supporter you recruit grows our global movement for gender equality and girls’ rights. Use the sample Girl Up sign-up sheets in the online Community to get new people to join, and then after your event encourage them to register as a Club Member and join your Club page in the online Community.

SET UP //

Set up a leadership board for your Club and include members from different grades to ensure the Club continues to thrive year after year. You can — and should! — start thinking about your Club’s sustainability now. The more members who have a leadership role and are invested in your Club, the more successful it will be. Delegate responsibilities across your Club’s leadership board.

MAINTAIN //

Maintain an active Club page in the Girl Up Community. The online Girl Up Community is an exclusive website for Girl Up leaders - you! After registering your Club, you get access to the online Community where you can browse news and activities, upload photos and videos, and connect with clubs from all over the world. Your Club has its own group in the Community, and it’s your responsibility to keep your Club page up-to-date and to submit your required reports on your Club page.
THE PERKS

As if being a champion for girls across the globe wasn’t enough, Girl Up offers some extra incentives and resources just for Clubs. As a Club Leader, you will:

GET THE INSIDER SCOOP //

Girl Up Clubs get special newsletters and emails that include stories of impact, activity ideas, upcoming events and more. Be on the lookout for those special emails from Girl Up.

ACCESS TONS OF RESOURCES //

After you register, check out the Club Leader Book found in our online Community—it’s your go-to manual for building your Club. You will also have access to tons of other resources and toolkits to help you learn new information, build your skills, and plan successful activities.

BE CHALLENGED //

Girl Up offers “Featured Challenges” throughout the school year—with ideas and projects just for Clubs. Every 6-8 weeks we launch a new Featured Challenge, with all the information and resources you need to complete the challenge. Bonus: Earn 500 extra points for your Club by completing the challenge and submitting an activity report on your Club page.

BE REWARDED //

In the Girl Up Community, your Club will receive points for every action taken on your Club page. That means points for every member who joins, every photo you upload, and every report you submit. Plus, you can earn bonus points for every dollar you raise and for completing certain activities. Top Clubs will receive year-end prizes — with one grand prize for the top Club and Campus Club of Year, including on-stage recognition at the annual Girl Up Leadership Summit in July, held in Washington DC!
**APPLY FOR CLUB GRANTS** //

Clubs can apply for seed money to support their events and activities throughout the year. In the Girl Up Community, you will find an application to apply for USD $25 - $500 for your club. Make sure to plan ahead and submit your application early – it takes more than a month to review and process the applications.

**BE SUPPORTED** //

You have a dedicated Regional Leader and Girl Up staff members to answer all your Club questions. Better yet, you can connect with and learn from other Girl Up Clubs from around the world in the Girl Up Community. If you live in an area with a Girl Up Regional Coalition you can even connect directly with other Clubs in your own backyard.

“As a Club Leader, I’d like to pass on my experiences and help guide and inspire other girls who are starting out to achieve their wildest dreams.”

**Rebecca Fairweather**

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We want to hear from you! Post your questions or feedback in the Girl Up Community or email clubs@girlup.org to send questions and love our way.
Ready to register? Complete the online registration to be an officially recognized Girl Up Club. Here’s a quick checklist of what you’ll need to register with Girl Up:

### CLUB LEADER INFORMATION

#### GENERAL INFO
- **Contact Information**: (email, address, phone, etc.)
- **Information About You**: (school, interests, etc.)

#### CLUB INFORMATION
- **Club Name:**
- **Description**: (mission statement)
- **Category**: (Club for middle & high school, Campus for colleges and universities)
- **Location**: (This populates on our club map and should not be a personal residence)

#### PASSION AND DEDICATION

Within 30 days of registering, your club should complete its first kick-off report!

As soon as you register, you’ll have immediate access to the Girl Up Community—the central online hub for all Girl Up leaders.

- Personalize your own Club page
- Add events to the calendar and see other upcoming events
- Explore announcements, news, activity suggestions, toolkits and more
- Connect with other Clubs from around the world
- Upload your Club’s photos and videos
- Submit reports to earn points and prizes
GETTING STARTED

You might be asking yourself, where do I begin? With Girl Up’s resources and the support of your Regional Leader, you have everything you need to get your Club started. Remember that you are the leader of your club! Here are some tips to move into high gear:

1. CHECK IN WITH YOUR CLUB ADVISOR
   Students drive Girl Up Clubs, but your advisor is a great resource. Work with your advisor to learn the requirements for Clubs at your school and get your Club approved. Then, coordinate to reserve a place to hold your meetings.

2. SET GOALS
   Determine what you want to accomplish during your first meeting. Suggestions include holding elections for your leadership board, educating your members on Girl Up, and discussing girl-related issues.

3. ORGANIZE YOUR FIRST MEETING
   Being organized is incredibly important. If people feel like you are wasting their time, they probably won’t come back. Make sure you set an agenda (see page 12), send reminders, and print sign-up sheets to collect everyone’s information.

4. CREATE A PLAN FOR THE YEAR
   After your first meeting, you need to follow through. Stay in close communication with Club members. Set regular meeting times and map out what you want to accomplish over the course of the school year. (see page 13).

5. EXPLORE CLUB ACTIVITY IDEAS
   Meetings should be fun, interactive, and diverse. Explore different activities and topics in the online Girl Up Community. If you encourage your members to plan and lead activities throughout the year, it will keep everyone involved.
Club Activities

You've got your advisor, recruited members, and planned for your first meeting - now what's next? What do Girl Up Clubs actually do? In one word: everything! Clubs spread awareness and inform others about the challenges facing adolescent girls in around the world. They fundraise through donation drives and online Club fundraising pages. They advocate for policies that support girls. Not to mention, they serve their local community through volunteerism and outreach. The Girl Up Community and Club Leader Book both have tons of activity ideas to help you get started.

Sample Activities:

**EDUCATE**
- a younger class about Girl Up issues or lead an all-school assembly

**PLAN**
- a film screening

**CREATE**
- a pamphlet to hand out in your community

**HOST**
- a fundraising bake sale

**START**
- a social media campaign for global gender equality

**ORGANIZE**
- a local service project with an organization serving girls and women

**ARRANGE**
- a potluck meal, pancake breakfast, or pasta dinner

**MEET**
- with local decision-makers to advocate for supportive policies
“Girl Up was started at my school during my freshman year, and when I first heard about it during Club rush, I knew that I had to join. After learning more about Girl Up’s mission through social media and attending events such as documentary screening, I began getting more involved with leadership opportunities. I’m grateful for Girl Up for giving me an opportunity to connect with girls all over the world, which allows us to empower one another.”

Connie Wu, Whitney High School

“For International Women’s Day, Newbury Park High School Girl Up Club organized a High Hats & Tea fundraiser for Girl Up with over 120 people in attendance and raised over USD $3,000”

Jasmin Flores

“After learning more about Girl Up and attending their leadership programs (WiSci Girls STEAM Camp), I gained an unimaginable passion for women’s rights and decided to start a Girl Up Club at my school with the help of my friend.”
SAMPLE CLUB CONSTITUTION

Article I: Organization

The name of this organization will be known as Girl Up Club at (school or city) or (school or city) Girl Up Club.

Article II: Date of Creation

The Girl Up Club was created on (date).

Article III: Aim/Purpose

In alignment with Girl Up and the United Nations Foundation’s mission (stated below), the Girl Up Club at (school or city) aims to empower others to get involved, teach their communities that girls matter and make sure that girls in developing countries are educated, healthy, safe, counted and positioned to be the next generation of leaders.

*Girl Up is a by girls, for girls movement in which we aim to achieve gender equality by educating our communities and empowering those around us to take action so that every girl can reach her full potential.*

Article IV: Membership

1. Membership in the Girl Up Club at (school or city) will be equally available to all students. There may not be any discrimination based on race, religion, political views, nationality, ability, sexual orientation, etc.

2. An official member of this organization is one who attends at least three meetings during a semester. The membership list will be kept updated by the Secretary.
Article V: Officers and Adult/Faculty Advisor

Officers

1. This organization will consist of five officers: President, Vice President, Treasurer, Secretary, and Historian/Public Relations Officer.

2. All officers must be full-time students.

Adult/Faculty Advisor

1. The officers and the club as a whole will be overseen and mentored by an Adult/Faculty Advisor.

2. The Advisor will be chosen and confirmed by the Club Officers.

3. The Advisor will advise and help students in the club to the best of his/her abilities as well as oversee and approve club activities and events.

Article VI: Officer Roles and Responsibilities

President:

1. Call, preside over and adjourn all meetings of the club

2. Oversee all club activities, events, and fundraisers

3. Perform other duties required by the club

Vice President:

1. Assume the duties & responsibilities of President if s/he is unable to do so

2. Preside over meetings when the President is not able to attend

3. Assist the President in all club activities and take on other duties as required
Treasurer:

1. Manage all fiscal matters related to the club
2. Help plan and organize all club fundraisers
3. Liaise with the school financial office/student government with matters pertaining to funds for the club

Secretary:

1. Record minutes of all club meetings and make the minutes available to members
2. Maintain all official club correspondence
3. Maintain a membership list of all official members

Historian/Public Relations Officer:

1. Publicize all club activities
2. Attend all club activities and record events
3. Maintain any media that is shared on the club’s website, Facebook, Instagram, etc

Article VII: Elections

1. Elections for officers should be held early in the spring semester and no later than the last day of classes.
2. Each club member will have one vote to cast for each position; the candidates receiving the majority of votes will assume the specified positions.
3. All candidates must be members of the club to be nominated and elected.
4. A majority of the official members must be present during the election for the vote to be valid.
5. All official members of the club are allowed to vote.
**Article VIII: Meetings**

1. Girl Up Club at (school or city) will meet (once a week, once month, etc.), and the Club Officers will meet (once a week, once month, etc.).
2. The President will have the authority to order a special meeting whenever she/he deems necessary.

**Article IX: Financial Activities**

1. The Girl Up Club at (school or city) will not require a budget.
2. Money raised from club activities can be used solely to donate to Girl Up or reimburse members for costs associated with club activities.

**Article X: Committees**

1. Committees will be created for specific events and Girl Up Featured Challenges.
2. Any member can join a committee.

**Article XI: Amendments**

1. Two-thirds of the membership is required in order to vote on any proposed changes to the Constitution.
2. All amendments, after being successfully voted on by the club, must then be approved by the Adult/Faculty Advisor and the Student Government.
FREQUENTLY ASKED QUESTIONS

HOW MANY MEMBERS SHOULD MY CLUB HAVE?

Girl Up requires that you have five core members. This is a Club, after all! Girl Up Clubs must be open to any individual that wants to join. We also know there is strength in numbers! Keep in mind the number of members in your Club is not as important as the commitment of those members. By the way, boys can join Girl Up too!

HOW SHOULD I STRUCTURE MY CLUB?

It’s a good idea to designate roles for Club members to provide structure and set expectations for responsibilities. What you want to accomplish over the year will help determine what positions your Club should have. It’s up to you to decide if you want to host elections or appoint officers. The core officer positions are outlined in the constitution above but you can also have positions like photographer, social media and webmaster to ensure you Club page stays updated and active in the Girl Up Community and online in general.

HOW DO I RECRUIT MEMBERS?

When you are just starting, spreading the word is key! Make sure everyone at your school knows about your club whether it’s through colorful posters, morning announcements, or social media. Because students have a lot of activities going on, make sure you clearly state when and where meetings will be held. The more organized you are, the more likely students will show up and keep showing up. Don’t forget to use social media, too! Pro tip: make fun photo countdowns as meeting reminders on Instagram.

I DON’T LIVE IN THE U.S. CAN I STILL START A CLUB?

Absolutely! Girl Up is a global movement for gender equality and we want to make sure we reach as many girls as possible. Clubs from any country are encouraged to register their club at Clubs.GirlUp.org and get connected in our global movement. In fact, Girl Up Clubs have registered from more than 100 countries.

HOW ARE CLUBS FROM AROUND THE WORLD DIFFERENT?

Here at Girl Up, we value all Clubs equally because we know every Club has the potential to empower girls in their community and around the world. Clubs might look different and lead different types of activities, and we think that diversity makes our movement special. Clubs are encouraged to think about the issues facing their own communities and countries, and to set their own goals based on the difference they want to make.

HOW DO I NAVIGATE THE GIRL UP ONLINE COMMUNITY?

Login to the Community at Clubs.GirlUp.org. If you haven’t yet registered your Club, go to Clubs.GirlUp.org/Registration. Once you’re logged in, check out various pages in the Girl Up community and watch our video tutorials to learn more about how it works.

Learn more at GirlUp.org/Clubs
PLAN FOR THE FIRST HALF OF THE SCHOOL YEAR

The best way to be an effective club is to stay organized. Use this plan to define your goals for the first half of the school year and how you will reach them. Remember you need to complete five activities every year. These activities can range from advocacy and fundraising to education and service.

GOALS FOR SEMESTER:

MONTH ONE
Important Dates:
Activities:

MONTH TWO
Important Dates:
Activities:

MONTH THREE
Important Dates:
Activities:

MONTH FOUR
Important Dates:
Activities:

Because while we are strong, together we are stronger.
Uniting Girls
to Change the World

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