GLOBAL LEADERSHIP SUMMIT
& PARTNER & INVESTOR COLLECTIVE

JULY 13 – 14, 2021

2021 Sponsorship Engagement
About Girl Up

Leader of Self, Leader of Peers, Leader of Change

She is motivated and fearless. She knows that one person can make a difference, and together we are stronger.

She is passionate and curious. She has big, bold ideas for the world and unique ways of expressing them.

She is ready to be a leader and is the heart of Girl Up’s movement.

She is Girl Up.
What We Do

Girls have a tremendous, often untapped, power to change the world. Girl Up helps girls access that inner power to advance girls’ skills, rights, and opportunities. Our leadership development program transforms girls by exposing them to new possibilities, increasing their sense of confidence and positioning them to be changemakers in their communities.

Girl Up has developed 75,000 girl leaders in 125 countries and all 50 U.S. states and is inspiring a generation of girls to be a force for gender equality and social change.
Girl Up Global Reach

2020 Leadership Summit Impact

- 3.5 Billion Impressions
- 30,000 Attendees
- 142 Inspiring Speakers
- 170 Countries Represented
- 217% Growth in New Girl Up Club Registrations
Previous Speakers

Michelle Obama
Meghan Markle  
*The Duchess of Sussex*
Hillary Clinton
Dolores Huerta
Stephen Curry
Storm Reid
Jameela Jamil
Yara Shahidi
Previous Speakers

Liz Plank
Michelle King
Nadia Murad
Paul “Triple H” Levesque
Sheryl Sandberg
Kat Graham
Monique Coleman
Dr. Nina Ansary
Previous Summit Sponsors

- ALEX AND ANI
- always
- Amazon Web Services
- AXIS
- Booz Allen Hamilton
- CATERPILLAR
- Cotton On Foundation
- Disney
- Gallagher
- Special K
- Noble Panacea
- P&G
- SADIEB
- Secret
- UNFCU Foundation
- WWE
2021 Girl Up Virtual Leadership Summit

Global Online Audience
connecting changemakers around the world

Inspiring Speakers
Thought leaders, celebrities, activists, and impactful speakers delivering insight and inspiration

Girl Up Changemakers
delivering powerful “Girl Talks” modeled after TED Talks speaking on leadership moments of their lives

Adult and Youth-led Workshops
Interactive workshops that reinforce specific transformational leadership skills

Endless unique opportunities for brand integration
2021 Virtual Global Leadership Summit

- Programming and Workshop Schedule to Reach Global Audience
  Mid-day and evening programming July 13

- Virtual Expo Display
  Interactive areas to display product and engage participants

- Partner & Investor Collective – July 13, 2021
  Special programming for Girl Up Partners & Investors

- Day of Action – July 14
  Training Bootcamps for youth participants
Partner & Investor Collective

Learn
from Gen Z and gain insights into a new generation of consumers and future members of the workforce

Hear
from global experts and changemakers on what’s next in the fight for gender equality

See
Girl Up’s impact in action and be inspired by this community of changemakers
Sponsorship Opportunities
Sponsorship Opportunities
Virtual Leadership Summit 2021

- **Presenting Sponsor**: $100,000
- **Leader**: $50,000
- **Day of Action Sponsor**: $35,000
- **Supporter**: $25,000
- **Changemaker**: $10,000
Sponsorship Assets

- Virtual Event Homepage
- Virtual Expo Display
- In-Event Video
- Sponsored Gamification
- Virtual Photo Booth
Sponsor Signage and Exposure
Presenting Sponsor – $100,000

One Available

- The Girl Up Global Leadership Summit presented by [YOUR COMPANY]
- Co-branded email announcements
- Co-branding in all social posts
- Mention in press release
- Co-Branded logo placement on live video sessions
- Plenary speaking opportunity
- One 30 second video to play for all attendees
- Premier placement in virtual expo area with opportunity to demonstrate or sell product
- Welcome video with company representative and Girl Up Executive Director that will be played upon entrance to virtual platform
- Logo on event page on GirlUp.org
Leader – $50,000

- Mention in a minimum of 3 pre-event posts on Girl Up social media accounts
- Sponsorship of the virtual photo booth – co-branded with Girl Up
- One 30 second video to play for all attendees

- Opportunity to host one workshop session with a speaker from YOUR COMPANY
- Display in the virtual expo with opportunity to demonstrate or sell product
- Logo on event page on girlup.org
Day of Action Sponsor – $35,000

- Mention in a minimum of three pre-event posts on Girl Up social media
- Opportunity to host Day of Action with leaders from your company
- One 30 second video to play for all attendees
- Your name on the Day of Action Session, hosted by YOUR COMPANY
- Logo on event page on girlup.org
- Display in the virtual expo with opportunity to demonstrate or sell product
Supporter – $25,000

- Recognition on Leadership Summit Sponsorship webpage on GirlUp.org
- Mention in three pre-event posts on Girl Up social channels
- Opportunity to provide organization subject matter expert(s) to lead a workshop session for girl participants
- Opportunity to set up pop-up booth to showcase a product or your work
- Invitation for company representatives to attend the Partner & Investor Collective
Changemaker— $10,000

- Display in the virtual expo with opportunity to demonstrate or sell product
- One 15 second video to play for all attendees
- Logo on event page on girlup.org
Gamification – $5,000 Plus Product

- YOUR PRODUCT featured as a prize for participants. Prize must be delivered via online codes
- Push notification sent to all attendees promoting your prize
- Listing on gamification section of event platform
Sponsorship Inquiries
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