Girls have a tremendous, often untapped, power to change the world. Girl Up helps girls access that inner power to advance girls’ skills, rights, and opportunities. Our leadership development program transforms girls by exposing them to new possibilities, increasing their sense of confidence and positioning them to be changemakers in their communities.

About Girl Up

Girl Up has developed 85,000 girl leaders in 129 countries and all 50 U.S. states.

Girl Up is inspiring a generation of girls to be a force for gender equality and social change.
GIRL UP Impact

"GIRL UP HAS INSTILLED CONFIDENCE IN ME TO VOICE OUT MY OPINIONS AND HOPEFULLY MAKE A LASTING CHANGE ON THE ISSUE OF GENDER EQUALITY"

GIRL UP LEADER

2020 #GIRLHERO AWARDS

20,830 VIEWERS
28 COUNTRIES
13M MEDIA IMPRESSIONS

2021 GLOBAL LEADERSHIP SUMMIT

11,000 + ATTENDEES
126 COUNTRIES

NEW! LEADERSHIP SUMMIT TOUR
6 DAYS
6 EVENTS
6 REGIONS

#GIRLSLEAD21 USED IN 1,000 + POSTS

46.3K LIKE, COMMENTS & SHARES

27M REACHED ACROSS SOCIAL MEDIA
PREVIOUS Sponsors and Event Co-Chairs

Akila Somasegar | Amanda Fata | Anne Fulenwider | Chantelle Siegel | Ellen Goldsmith-Vein
Jennifer DaSilva | Karen Miller | LaVerne Council | Michelle King | Pamella Roland
Shaun Robinson | Shelley Zalis | Stephanie McMahon | Tracy Shaffer | Trisha Cardoso
Join Girl Up youth leaders and supporters from around the world for an inspiring interactive program honoring public figures and Girl Up changemakers.

OCTOBER 14 | 8:00 PM EST

THE LEADERS WE NEED ARE ALREADY HERE

+ 20,000 EVENT VIEWS

+ 100,000 GLOBAL REACH
Awards Categories

2021

**Movement Builder**

#GirlHeroes Who Are Building Communities And Pushing For Change

**Trailblazer**

#GirlHeroes Who Are Breaking Down Barriers For Equality

**Icon**

#GirlHeroes Who Are Known For Their Work In Social Impact
SPONSORSHIP Opportunities

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>SPONSORSHIP AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRESENTING SPONSOR</td>
<td>$50,000</td>
</tr>
<tr>
<td>CHANGEMAKER SPONSOR</td>
<td>$25,000</td>
</tr>
<tr>
<td>LEADER SPONSOR</td>
<td>$15,000</td>
</tr>
<tr>
<td>HERO SPONSOR</td>
<td>$10,000</td>
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</tbody>
</table>

Left: Tarana Burke and Alliyah Logan in discussion during 2020 #GirlHero Awards presented by Always.

2021 Co-Chairs

Cathie Reid | Ellen Goldsmith-Vein
Gauthami Vemula-Queijo | Nigel Barker
Shaun Robinson | Sheila Peluso
Tracy Shaffer
PRESENTING SPONSOR

$50,000 - ONE AVAILABLE

The 4th Annual Girl Up #GirlHero Awards presented by _____.

Event co-branding on all email announcements

Event co-branding in all social posts (excluding honoree announcements)

Welcome video with company representative and Girl Up Executive Director at the beginning of the program

Acknowledgement as presenting sponsor in event press release

Co-branding on the event frame throughout the event

:30 second video commercial to play for all attendees

Co-branding on digital event program

Verbal recognition as presenting sponsor during program

Recognition on #GirlHero event page on GirlUp.org
$25,000

Sponsorship of the virtual photo booth with logo on photo frame

3 pre-event social media posts across Girl Up channels

:30 second video commercial to play for all attendees

Logo recognition on digital event program

Logo recognition on-screen during the event

Verbal recognition from event emcee

Recognition on #GirlHero event page on GirlUp.org
LEADER SPONSOR

$15,000

- Sponsorship of watch party events in select cities
- 3 pre-event social media posts across Girl Up channels
- 15 second video commercial to play for all attendees
- Logo recognition on digital event program
- Logo recognition on-screen during the event
- Verbal recognition from event emcee
- Recognition on #GirlHero event page on GirlUp.org
**HERO SPONSOR**

$10,000

- 2 pre-event social media posts across Girl Up channels
- 15 second video commercial to play for all attendees
- Logo recognition on digital event program
- Logo recognition on-screen during the event
- Verbal recognition from event emcee
- Recognition on #GirlHero event page on girlup.org
## Individual Donor Opportunities

<table>
<thead>
<tr>
<th>Amount</th>
<th>Donor Opportunities</th>
</tr>
</thead>
</table>
| **$2,500** | - Listing in event program  
|         | - Listing on recognition slide during the event  
|         | - Listing on Girl Up event web page  |
| **$1,000** | - Listing on recognition slide during the event  
|         | - Listing on Girl Up event web page  |
| **$500** | - Listing on Girl Up event web page  |
for Sponsorship Inquiries

CONTACT

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