Girl Up Global Leadership Summit

We’re Not Waiting. Change is Now.

July 12-13 2022

Event will be virtual. A hybrid event plan is TBD based on global health guidelines.
About Girl Up

Leader of Self, Leader of Peers, Leader of Change

She is motivated and fearless. She knows that one person can make a difference, and together we are stronger. She is passionate and curious. She has big, bold ideas for the world and unique ways of expressing them. She is ready to be a leader and is the heart of this movement. She is Girl Up.
What We Do

Girls have a tremendous, often untapped, power to change the world. Girl Up helps girls access that inner power to advance girls’ skills, rights, and opportunities. Our leadership development program transforms girls by exposing them to new possibilities, increasing their sense of confidence and positioning them to be changemakers in their communities.

Founded by the United Nations Foundation in 2010, Girl Up's leadership development programs have impacted 125,000 girls through 5,600 Clubs in 130 countries and all 50 U.S. states, inspiring a generation of girls to be a force for gender equality and social change.
Recent Summit Speakers
Recent Speakers

Michelle Obama
Meghan Markle
The Duchess of Sussex
Hillary Clinton
Amanda Gorman
Dolores Huerta
Amina J. Mohammed
Menaka Guruswamy
Malala Yousafzai
Nomzamo Mbatha
Recent Speakers

Monique Coleman
Ashley Graham
Yara Shahidi
Storm Reid
Stephen Curry
Justin Baldoni
Priyanka Chopra
Chris Mosier
Past Summit Sponsors
Girl Up Global Reach
2021 Leadership Summit

- **200,000** views across digital platforms
- **126** countries represented
- **11,000** attendees on the virtual platform
Girl Up Global Leadership Summit

- **Programming and Workshops**
  Adult and youth-led interactive workshops that reinforce specific transformational leadership skills

- **Inspiring Speakers**
  Thought leaders, celebrities, activists, and impactful speakers delivering insight and inspiration

- **Day of Action**
  Training Bootcamps for youth participants

- **Partner & Investor Collective**
  Special programming for Girl Up Partners & Investors

- **Girl Up Changemakers**
  Delivering powerful “Girl Talks” modeled after TED Talks speaking on leadership moments of their lives
Opportunities for Brand Exposure

- Virtual Event Homepage
- Virtual Expo Display
- Plenary Video
- Sponsored Gamification
- Virtual Photo Booth
Opportunities for Brand Exposure
Partner & Investor Collective

Learn
from Gen Z and gain insights into a new generation of consumers and future

Hear
from global experts and changemakers on what’s next in the fight for gender equality

See
Girl Up's impact in action and be inspired by this community of changemakers

Connect
with other Girl Up partners, investors, board members, and like-minded individuals.
Sponsorship Opportunities

Girl Up Global Leadership Summit
Sponsorship Opportunities

- **Presenting Sponsor**: $100,000
- **Day of Action Sponsor**: $35,000
- **Changemaker**: $10,000
- **Leader**: $50,000
- **Supporter**: $25,000
- **Gamification**: $5,000
<table>
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<th>Presenting Sponsor – $100,000</th>
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- Girl Up Global Leadership Summit presented by [YOUR COMPANY]
- Co-branded email announcements
- Co-branding in all social posts
- Mention in press release
- Co-Branded logo placement on live video sessions
- Logo on event page on GirlUp.org
- Invitation for company representatives to attend the Partner & Investor Collective
- Welcome video with company representative and Girl Up Executive Director that will be played upon entrance to virtual platform
- Speaking opportunity for company representative - live Q&A with MC during a prime plenary timeslot
- One 30 second video to play for all attendees
- Premier placement in virtual expo display with opportunity to demonstrate or sell product
- Opportunity to provide product for gamification
Leader – $50,000

- Exclusive sponsorship of the virtual photobooth, co-branded with Girl Up
- Mention in a minimum of 3 pre-event posts on Girl Up social media accounts
- One 30 second video to play for all attendees
- Invitation for company representatives to attend the Partner & Investor Collective
- Speaking opportunity for company representative
- Virtual expo display with opportunity to demonstrate or sell product
- Logo on event page on girlup.org
- Opportunity to provide product for gamification
Day of Action Sponsor – $35,000

- Mention in a minimum of three pre-event posts on Girl Up social media
- Speaking opportunity for company representative during Day of Action event
- One 30 second video to play for all attendees during plenary
- Invitation for company representatives to attend the Partner & Investor Collective
- Company listed as a Day of Action sponsor on all outreach materials
- Logo on event page on GirlUp.org
- Virtual expo display with opportunity to demonstrate or sell product
- Opportunity to provide product for gamification
Supporter – $25,000

- Recognition on Leadership Summit Sponsorship web page on GirlUp.org
- Mention in three pre-event posts on Girl Up social channels
- Opportunity to provide organization subject matter expert(s) to lead a workshop session for girl participants
- Virtual expo display with opportunity to demonstrate or sell product
- Invitation for company representatives to attend the Partner & Investor Collective
- Opportunity to provide product for gamification
Changemaker— $10,000

- Virtual expo display with opportunity to demonstrate or sell product
- One 15 second video to play for all attendees
- Invitation for company representatives to attend the Partner & Investor Collective
- Logo on event page on girlup.org
- Opportunity to provide product for gamification
Gamification – $5,000 Plus Product

- YOUR PRODUCT featured as a prize for participants. Prize must be delivered via online codes
- Email sent to all registrations encouraging gamification participation
- Recognition on summit platform as prize donor
- Listing on gamification section of event platform
- Invitation for company representatives to attend the Partner & Investor Collective
Sponsorship Inquiries
Caroline Mashni
CMashni@girlup.org