



# GIRL UP LEADERSHIP SUMMIT



2023





# About



Girl Up is a girl-centered leadership development initiative, focusing on:

- Equity for girls and women
- Developing leaders who advance gender justice

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**Global network of regional affiliates impacting:**

**195K**

girls and youth  
leaders

**152**

countries

**50**

U.S. states





A background image showing three young women walking through a modern building lobby. The woman on the left is wearing a dark blue t-shirt with the 'girl up' logo and a colorful patterned skirt. The woman in the center is wearing a white t-shirt with the 'girl up' logo and a light pink skirt, looking down at a smartphone. The woman on the right is wearing a dark blue t-shirt with the 'girl up' logo and a light-colored skirt with a dark pattern, smiling. The lobby has a checkered floor and large windows in the background.

# Our **new** sponsorship package is here!

With sponsorship options for the Girl Up **Global Leadership Summit** and Girl Up **USA Leadership Summit**.



# What is the **new** format?

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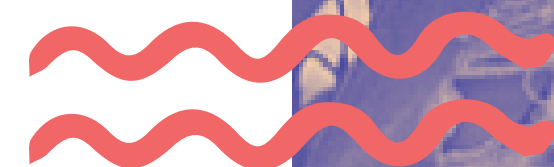
**Global  
Leadership  
Summit**

June 27  
Virtual

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**USA  
Leadership  
Summit**

June 27–28  
In-Person







# Girl Up **Global** Leadership Summit

The 2022 Girl Up Global Leadership Summit had:

**1.5K**

attendees

**102**

countries

**164K**

views across  
digital platforms

**Summit  
Reach**

## Girl Up **USA** Leadership Summit

**150**

youth leaders  
from across  
the U.S.





**MICHELLE OBAMA**



**MEGHAN MARKLE**



**HILARY CLINTON**



**AMANDA GORMAN**



**DOLORES HUERTA**



**MALALA YOUSAFZAI**



**CANDACE PARKER**



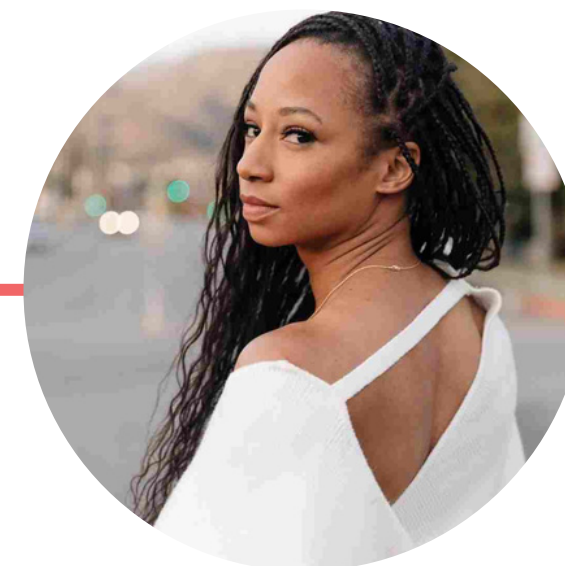
**KARAMO BROWN**



**RESHMA SAUJANI**



**TARANA BURKE**



**MONIQUE COLEMAN**



**JUSTIN BALDONI**

# Past Summit Speakers





# Our Reach

## Social Platforms



**262K**



**10.6K**



**176.5K**



**33.3K**



**463K**

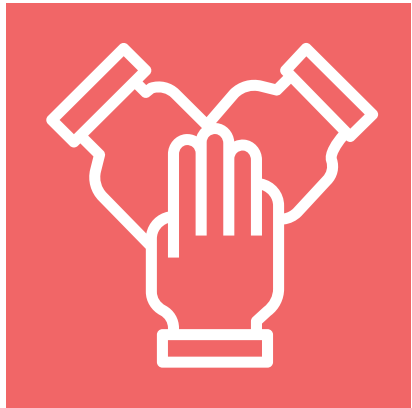


**1,059**





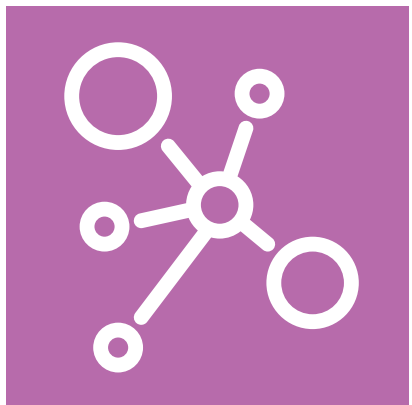
# Sponsorship Levels



**Shaker**



**Workshop**



**Networking**



**Changemaker**



**Day of Action**

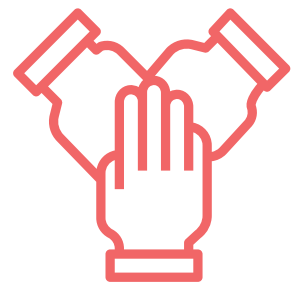


A large, diverse group of young people, mostly women, are shown from the chest up, cheering enthusiastically with their hands raised. They are wearing lanyards, suggesting a conference or summit setting. The image is overlaid with a semi-transparent blue filter. The text 'Sponsorship Opportunities' is written in large, white, sans-serif font on the left side.

# Sponsorship Opportunities

— **USA**  
**Leadership**  
**Summit**





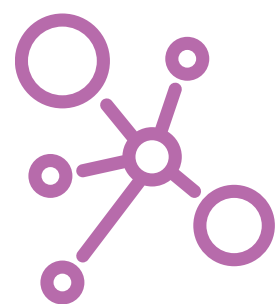
**Shaker**

[ ● U.S. ]

**\$75K**

- ✓ Speaking opportunity for company representative
- ✓ Company booth at event venue
- ✓ Mention in 2 in-feed social post across 3 Girl Up channels
- ✓ Top logo placement on event webpage on GirlUp.org
- ✓ Invitation to Partner and Investor Collective
- ✓ Company product in event swag bag





## Networking Sponsorship

**\$50K**

- ✓ Company representatives at networking session during event
- ✓ Mention in 1 in-feed social post across 3 Girl Up channels
- ✓ Invitation to in-person Partner and Investor Collective
- ✓ Top logo placement on event webpage on GirlUp.org
- ✓ Company product in swag bag
- ✓ Company booth at event venue





## Day of Action Sponsorship

**\$50K**

- ✓ Speaking opportunity for company representative at Day of Action
- ✓ Mention in 1 in-feed social post across 3 Girl Up channels
- ✓ Invitation to in-person Partner and Investor Collective
- ✓ Top logo placement on event webpage on GirlUp.org
- ✓ Company product in swag bag
- ✓ Company booth at event venue





## Workshop Sponsorship

**\$50K**

- ✓ Opportunity for company representative to give opening remarks during sponsored workshop
- ✓ Mention in 1 in-feed social post across 3 Girl Up channels
- ✓ Invitation to in-person Partner and Investor Collective
- ✓ Top logo placement on event webpage on GirlUp.org
- ✓ Company product in swag bag
- ✓ Company booth at event venue



## Changemaker

**\$25K**

- ✓ Mention in 1 in-feed social post across 3 Girl Up channels
- ✓ Logo placement on event webpage on GirlUp.org
- ✓ Invitation to in-person Partner and Investor Collective
- ✓ Company product in swag bag





# Past Sponsors



NOBLE PANACEA



MALONE  
SOULIERS

Booz | Allen | Hamilton





# Sponsorship Inquiries

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