OUR VOICE, OUR POWER
IMPACT REPORT
2023 GLOBAL LEADERSHIP SUMMIT
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“BE BOLD. TELL YOUR STORIES. BE ASSURED IN YOUR DEDICATION AND YOUR IDENTITY.”

SARAH K., GIRL UP TEEN ADVISOR (MADAGASCAR)
IMPACT REPORT

GIRL UP GLOBAL LEADERSHIP SUMMIT 2023

OVERVIEW

77 COUNTRIES

1,865 PARTICIPANTS

145,1K+ VIEWS ACROSS DIGITAL PLATFORMS

The online event presented by P&G and its brands Always, Whisper, and Olay was emceed by Girl Up leaders Marielly (Brazil) and Nishita (United Kingdom) who facilitated a day packed with programming aimed at motivating youth to build a more just, equitable, and sustainable world. Marielly and Nishita were joined on the virtual stage by trailblazing activists, thought leaders, and powerhouses, such as Lopa Banerjee, Executive Director, Civil Society Division at UN Women; Phoebe Gates, Women’s Health and Reproductive Rights Advocate; Dr. Nina Ansary, Author, Historian, and Women’s Rights Advocate; Cara Delevingne, Actress & Girl Up Champion; and Sonya Deville, WWE Superstar, among others.

“SHARE YOUR STORY. THERE’S POWER IN YOUR VOICE. THERE’S POWER IN YOUR BODY.”

PHOEBE GATES, WOMEN’S HEALTH AND REPRODUCTIVE RIGHTS ADVOCATE

Girl Up’s 2023 Global Leadership Summit united changemakers from Argentina to Nigeria under the mobilizing theme of “Our Voice, Our Power.” For one day of inspired, virtual programming, Girl Up leaders around the world learned from activists and experts in the gender justice space, as well as each other, on how to lift their voices and advocate for social change. With almost 2,000 participants, from 77 countries, and more than 145,000 views across digital platforms, Girl Up’s 13th annual Global Leadership Summit provided more opportunities for youth-centered collaboration than ever before - including X youth-led workshops and two networking sessions that allowed youth attendees to connect with their peers from completely different cultures and communities!
Attendees of the Global Leadership Summit engaged with an incredible lineup of workshops that challenged them to use their voices and work together to tackle some of the world’s most critical issues, including: menstrual equity, climate justice, and closing the gender gap in sports. These interactive workshops equipped participants with the knowledge, resources, and skills to become changemakers in their own communities. For youth-led sessions, facilitating a workshop before a live, global audience encouraged workshop presenters to hone their leadership skills and their self-confidence!


SAUNDARYA, GIRL UP TEEN ADVISORY BOARD MEMBER (INDIA) AND FEMME FORCE: PHYSICAL, MENTAL, AND REPRODUCTIVE HEALTH FOR WOMEN IN SPORTS WORKSHOP ORGANIZER
WORKSHOPS & NETWORKING

2 NETWORKING SESSIONS

At the two virtual networking sessions, more than 100 participants had the opportunity to connect with other young changemakers from around the world to discuss their advocacy journeys, leadership lessons, and ways they can continue advancing the gender justice movement—together!

“THE FIGHT FOR GENDER EQUALITY IS A COLLABORATIVE PROCESS.”
MALAVIKA R., GIRL UP LEADER (UNITED ARAB EMIRATES)
SOCIAL REACH

Out of 197 posts about the Global Leadership Summit, #GirlsLead23 and #OurVoiceOurPower were used in 90 posts with more than 52,300 likes, comments, saves, and shares—including from speakers Harnaaz Kaur Sandhu, MILCK, Dr. Nina Ansary, Chanel Contos; influencers Gia Trevisan; organizations BTW Foundation & UN Foundation; and Girl Up Champion Monique Coleman.

298,300 IMPRESSIONS

145,106 VIDEO VIEWS ACROSS SOCIAL MEDIA PLATFORMS

56,400 ENGAGEMENT

20,502 UNIQUE EMAIL OPENS

6,022 UNIQUE EMAILS CLICKS

1,092 PRESS HITS
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PRESENTING SPONSOR

P&G  always  whisper  Olay

LEADERS

Caterpillar Foundation  Noble Panacea

SUPPORER

Ocean Wise
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VISIONARY PARTNERS

CATERPILLAR FOUNDATION  P&G  TE FOUNDATION

STRATEGIC PARTNERS

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PARTNERS

Booz Allen Hamilton  Hershey  Marin Community Foundation  dentsu  PACSUN

NGO PARTNERS

Communities In Schools  Girls In Fun  Girls UP  IF/THEN

National Coalition of Girls’ Schools  SheIS  theta nu xi  WST